

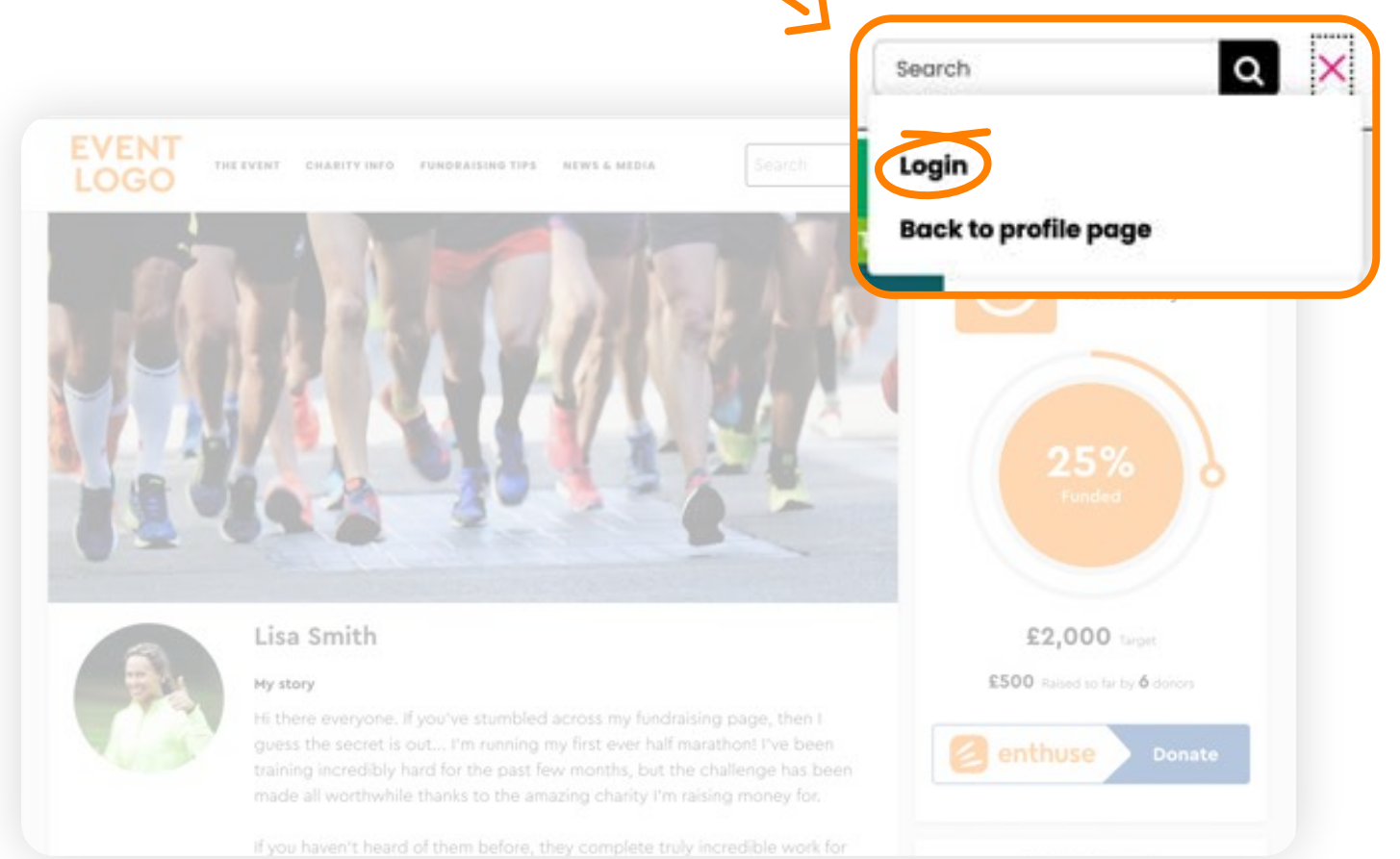
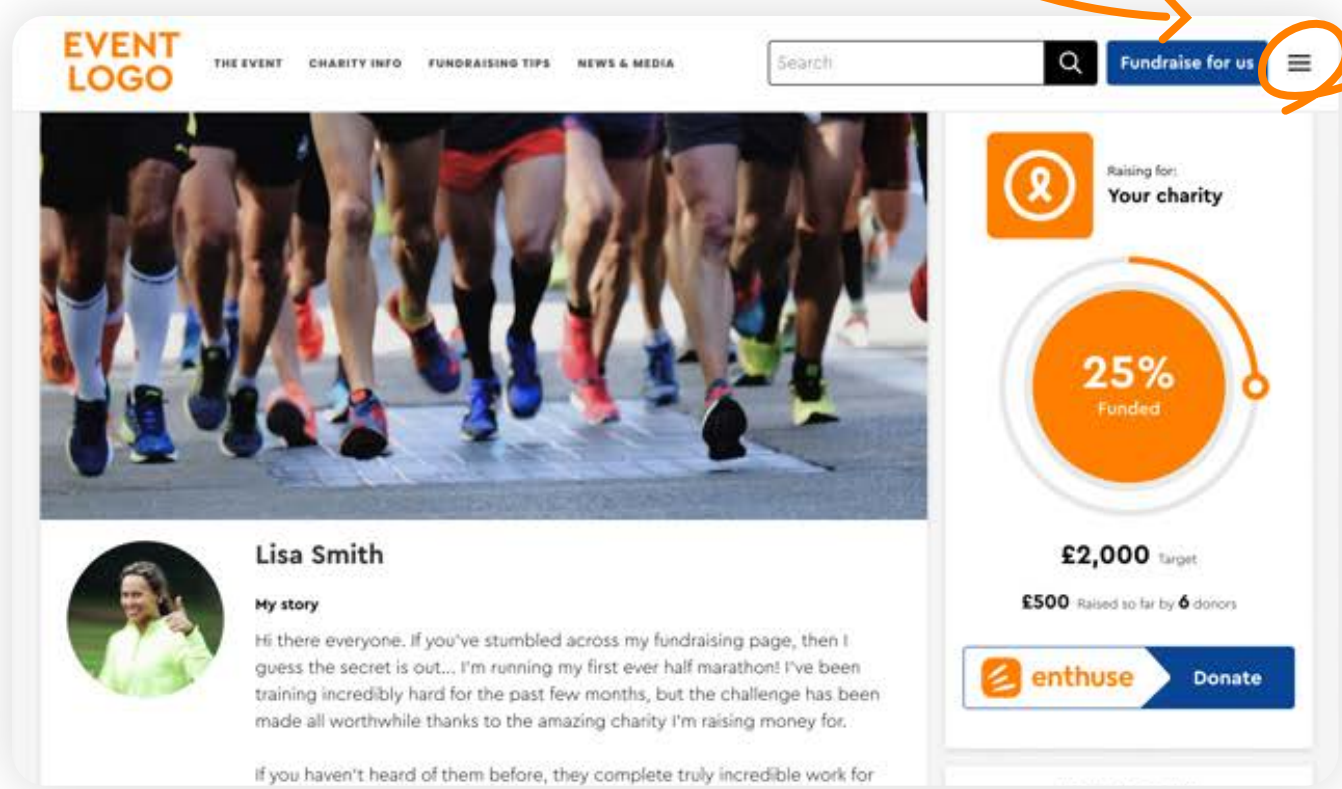
# Raising more for your cause

Get your fundraising off to the best possible start with these top tips!

## Logging in to your fundraising page:

1 First you'll need to log-in. To do so, go to your fundraising page and click on the dropdown menu in the top-right corner.

2 Afterwards, click 'Login' and simply follow the on-screen instructions.



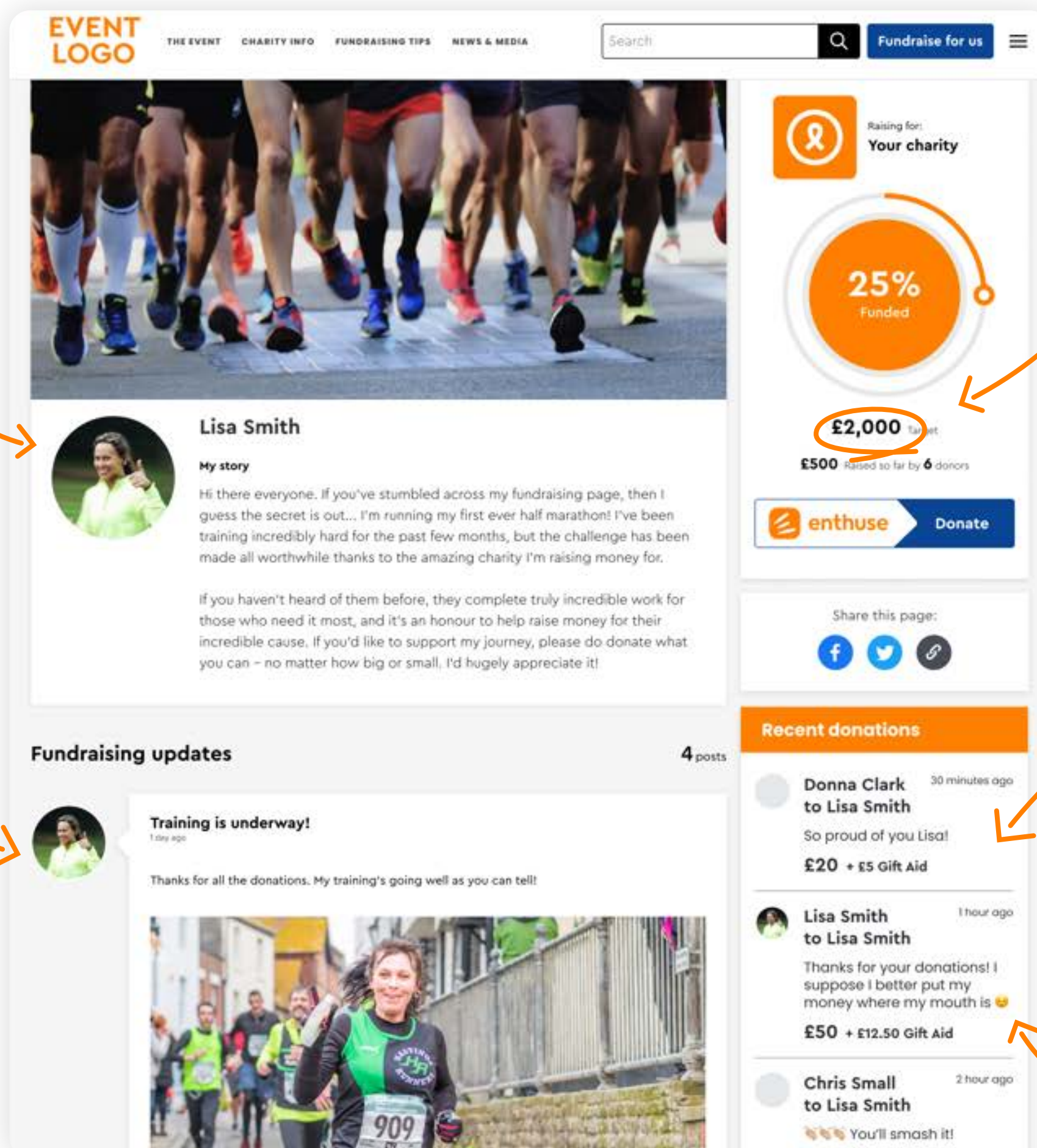
## Our top five tips:

### 1 Make it personal

Fundraising pages with a profile picture and the reason you're supporting the cause have twice as many donors, so get your profile ready to roll!

### 3 Show your progress

Think of your fundraising page like your social media – keep the updates flowing with lots of pictures of how your training is going. And make sure you share your page far and wide!



### 2 Fundraising goals

Your fundraising goal will inspire your donors to help you get there. And just like the time you're after, you can always set yourself a more ambitious target.

### 4 Kick start your fundraising

Get your fundraising started with a donation to yourself, and the higher you can manage the better. Your supporters will love your dedication and try and match your own donation.

### 5 Say 'thank you'

Remember to reply directly to donations on your page to let donors know how much their support means. And it works – fundraisers who say thank you get 50% more donations.