

2024 Great Donation Drive Email Template

Subject Line: Get involved in Great Run's 2024 Great Donation Drive

Hi XX,

It's great to have you on board for your 2024 AJ Bell Great North Run and we want to help you with your fundraising.

Just like a half marathon, fundraising shouldn't be a sprint. To set yourself up for success, it's best to get started as soon as possible. A great way to kick off is to get involved in Great Run's Great Donation Drive.

The Great Donation Drive has been set up by Great Run and its official online fundraising partner, Enthuse, to be the biggest donation drive for the AJ Bell Great North Run.

From the 8th July 2024, you can join thousands of your fellow participants in their call to raise millions of pounds for charity.

That gives you a brilliant excuse to spend the week shouting about your fundraising journey all over social media, in group chats and to your colleagues at work.

Join us in spreading the word w/c 8th July by sharing the link to your fundraising page far and wide.

If you haven't set up your official AJ Bell Great North Run page, [just search for us here and sign up](#). The page is integrated with your entry and makes it easy for people to donate and track you on the official app.

We've even drafted a social post for you, so all you have to do is press send.

Thank you for supporting us!

Best wishes,
XX

Great Donation Drive assets

Email header: [download it here](#)