

For charities

Great Donation Drive social post template [charity] #1

Today is the start of the #GreatDonationDrive

If you're raising money for us by taking part in the #GreatNorthRun, make sure you share your fundraising page far and wide as part of @Great_Run's biggest donation drive.

You're doing something amazing, let's shout about it!

Great Donation Drive social post template [charity] #2

Fundraisers who self donate raise more!

So for this #GreatDonationDrive, set the tone for friends and family by giving to yourself ahead of the #GreatNorthRun.

Great Donation Drive social post template [charity] #3

A reminder to our fantastic fundraisers that it's the week of the #GreatDonationDrive

If you're raising money for us in the #GreatNorthRun, then share your fundraising page with loved ones and be part of the event's biggest push for donations.

Great Donation Drive social post template [charity] #4

Don't be afraid to ask for a donation this #GreatDonationDrive

While it can be daunting, our data shows that 86% of people almost always say yes to a fundraising request for a major event.

#GreatNorthRun

Great Donation Drive social post template [charity] #5

The #GreatDonationDrive is a brilliant excuse to share your fundraising page.

Why not end the week by putting the link in your email signature, on LinkedIn or internal comms channels at work.

Get the office involved!

#GreatNorthRun

Great Donation Drive social post template [charity] #6

About a quarter of people forget or don't have time to donate when asked - so don't be shy

about frequently posting.

You're doing something incredible, it's well worth reminding people.

#GreatDonationDrive

Great Donation Drive social post template [charity] #7

The #GreatDonationDrive is coming to a close, so it's the perfect excuse to remind everyone that you're taking part and looking for donations.

Share your page and help us raise as much as possible.

#GreatNorthRun

WhatsApp prompt template #1

Hi XX,

Thanks again for supporting [charity name] in the 2024 Great North Run!

September is creeping up on us and we noticed you hadn't started fundraising yet. Is there anything we can do to help you get going?

Best wishes,
XX

WhatsApp prompt template #2

Hi XX,

Thank you for fundraising for us at the 2024 Great North Run, we really appreciate your support.

We know that taking the first step can be the most difficult when asking for donations, so we've prepared the below for you to forward on to friends, family and colleagues:

Hey!

I'm taking on the Great North Run in September for the brilliant [charity name] and I'd massively appreciate any donations you can spare!

If you are able to give even a small amount, my fundraising page is here: [fundraising page link]

Thank you so much!