



2025 TCS London Marathon Fundraising Week Email Template

Subject Line: Get involved in 2025 TCS London Marathon Fundraising Week

Hi XX,

It's great to have you on board for the 2025 TCS London Marathon and we want to help you with your fundraising.

Just like a marathon, fundraising shouldn't be a sprint. To set yourself up for success, it's best to get started as soon as possible. A great way to kick off is to get involved in Fundraising Week.

Fundraising Week has been set up by London Marathon Events and its official online fundraising partner, Enthuse to be the biggest donation drive for the TCS London Marathon.

From the 3rd of February 2025, you can join thousands of your fellow participants in their call to raise millions of pounds for charity.

That gives you a brilliant excuse to spend the week shouting about your fundraising journey all over social media, in group chats and to your colleagues at work.

Enthuse and London Marathon Events are encouraging people to celebrate fundraising week by being as fun and creative in their fundraising efforts as possible, as the official London Marathon account will be sharing the best ones. But of course something simple is better than nothing at all.

They've even got a [creative fundraising checklist](#) for inspiration, but feel free to think of your own ideas.

Join us in spreading the word w/c 3rd February to raise vital funds for [insert charity name] by sharing the link to your fundraising page far and wide.

In the meantime, if you haven't set up your official 2025 TCS London Marathon fundraising page, [just search for us here and sign up.](#)

Any Enthuse page with a donation by the end of 2024 is in with a chance of winning a [VIP London Marathon experience](#), so it's worth doing.

We've even drafted a social post for you to get you started, so all you have to do is press send.



Thank you for supporting us!

Best wishes,
XX

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Fundraising Week social post w/c 3rd February 2025

It's @LondonMarathon #FundraisingWeek the biggest push for donations for the 2025 TCS London Marathon, so it felt like the perfect time to share my page!

I'm raising money for the brilliant [@charity social handle], anything you can spare would be greatly appreciated!

[link to your page]

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