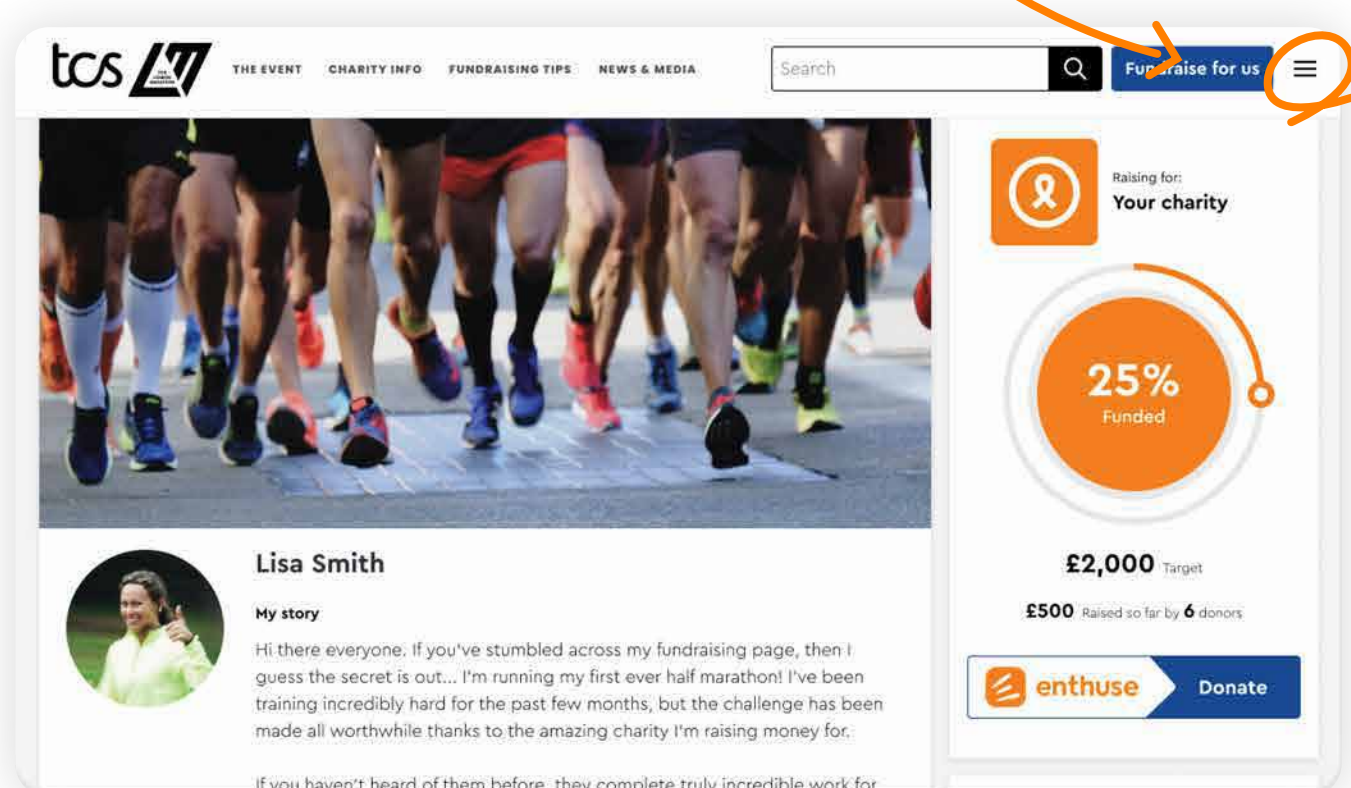


Raising more for your cause

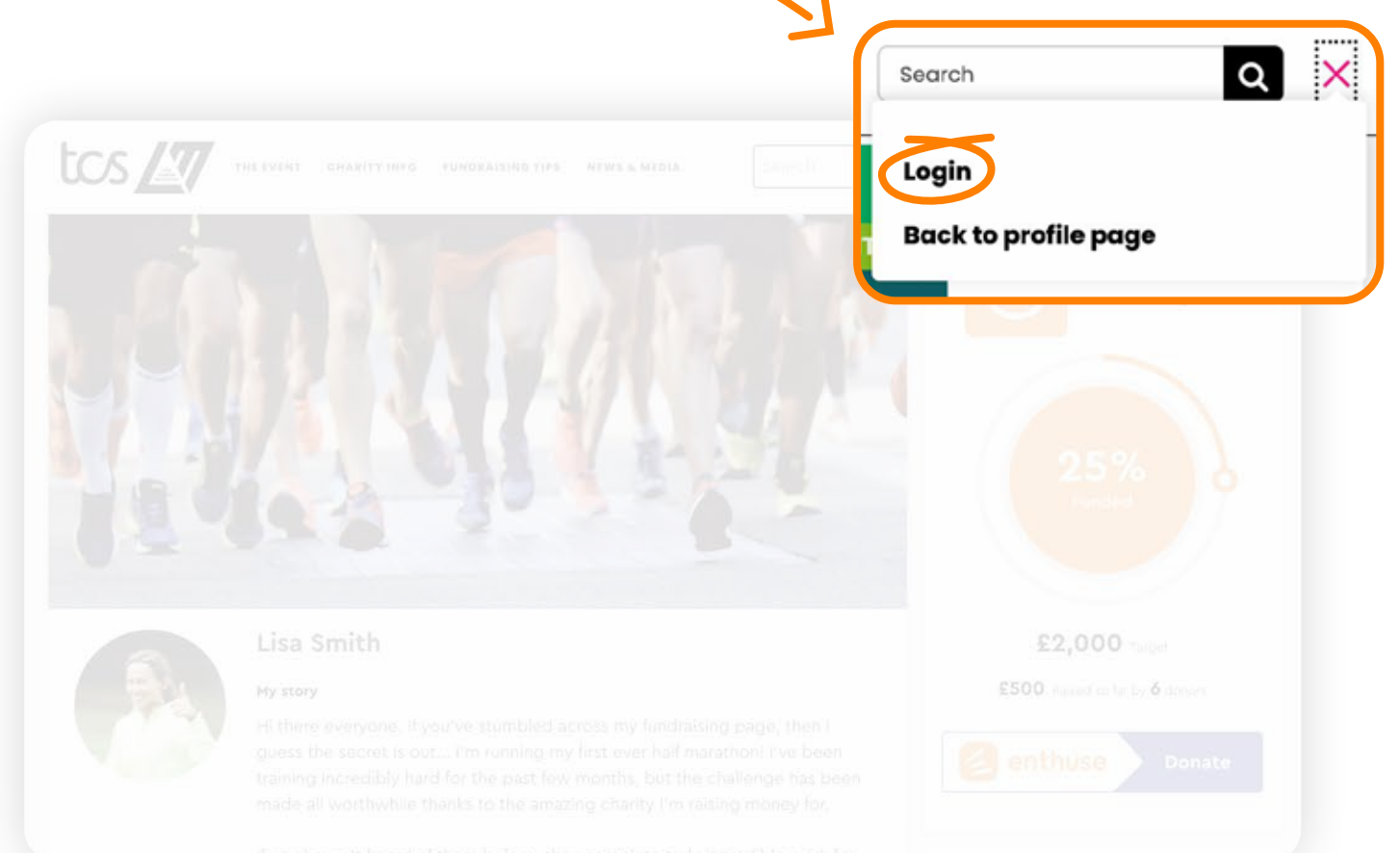
As the official online fundraising partner, Enthuse is the only platform integrated directly into the Official TCS London Marathon app, making it the easiest way to collect donations on the day. And with Strava and social media integrations, social sharing is straightforward for your fundraisers. Enthuse is also integrated into the registration process and automatically creates fundraising pages for your participants, making fundraising simple and impactful from the very start.

Logging in to your fundraising page:

1 First you'll need to log-in. To do so, go to your fundraising page and click on the dropdown menu in the top-right corner.



2 Afterwards, click 'Login' and simply follow the on-screen instructions.



Our top five tips:

1 Make it personal
Sharing your personal story about why you support your chosen cause can make a big difference, profiles that include a story raise **£1280** more on average.

3 Show your progress
Your fundraising page is like your social media: post regular updates and share plenty of training photos. The more you share your page, the more donations you'll receive. Pages updated regularly raise, on average, **£755** more.

2 Fundraising goals
Your fundraising goal will inspire your donors to help you get there. And just like the time you're after, you can always set yourself a more ambitious target. Fundraisers who set a target raise, on average, **£823** more.

4 Kick start your fundraising
Get your fundraising started with a donation to yourself, and the higher you can manage the better. Your supporters will love your dedication and try and match your own donation. Fundraisers who self-donate can raise up to **£534** more than those who don't.

5 Say 'thank you'
Remember to reply directly to donations on your page to let donors know how much their support means. And it works – fundraisers who say thank you raise **£606** more on average.

