

Maximise your fundraising with the Official TCS London Marathon app – Powered by TCS

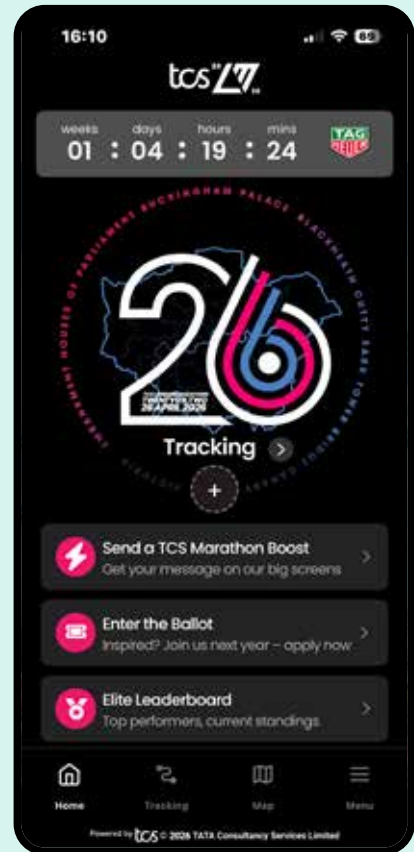
Enthuse is the only fundraising platform fully integrated with the Official TCS London Marathon app. What's more, it's the easiest way to donate on race day. Here's all you need to know about it!

More than **799,260 people** downloaded the app in 2026.

Busiest hour for donations on event day was **8 am - 9 am**.

Exclusive for Enthuse fundraisers.

Download the app



Both fundraisers and supporters alike can benefit from downloading the official TCS London Marathon app – powered by TCS.

Fundraisers can:

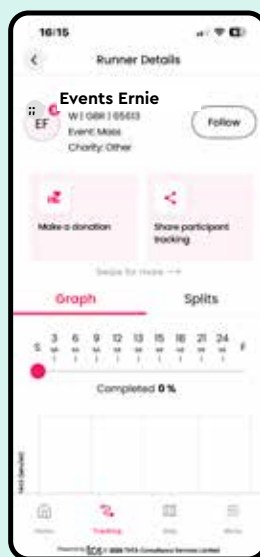
- Gain access to a huge donor base.
- Track other participants.
- Listen to exclusive TCS London Marathon audio commentary.
- Take selfies to post on social media.
- Discover expert tips and advice.

Supporters can:

- Track participant progress by searching for a fundraisers name or number.
- Discover results on event day.
- Donate to Enthuse fundraisers.

How can your fundraisers get started?

1 Download the app from the App Store or Google Play store when it becomes available.



3 Ask them to encourage loved ones to download the app before event day.



2 A 'Donate' button will appear on their tracking page on the app.*

*Please advise fundraisers to check that the donate button on their tracking page is linked to their fundraising page before event day. In the event of any technical difficulties, please ask your fundraisers to contact LME at helpdesk@londonmarathonevents.co.uk with their fundraising page URL and query.