

Maximise your fundraising with the AJ Bell Great Run series app

Enthuse is the only fundraising platform fully integrated with the AJ Bell great Run series app. What's more, it's the easiest way to donate on race day. Here's all you need to know about it.

- More than **200 000 app users** per year
- Busiest hour on the app between **13:00–14:00** on event day
- **Donate functionality** available on the results page
- **Exclusive for Enthuse fundraisers**

[Download the app](#)



Both fundraisers and supporters alike can benefit from downloading the AJ Bell Great Run series app.

Fundraisers can:

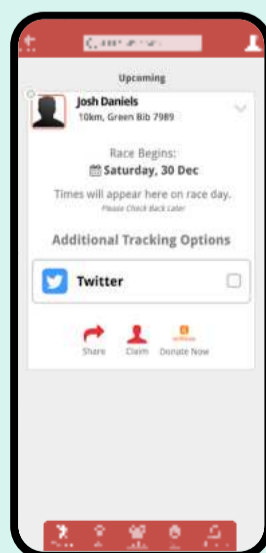
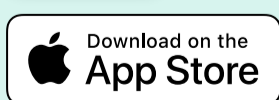
- ✓ Gain access to a huge donor base.
- ✓ Track other participants.
- ✓ Share their page.
- ✓ Take selfies to post on social media.
- ✓ Discover expert tips and advice.

Supporters can:

- ✓ Track participant progress by searching for a fundraisers name or number.
- ✓ Discover results on race day.
- ✓ Donate to Enthuse fundraisers.

How can your fundraisers get started?

1 They can download the app via the App Store or Google Play store



2 Donate now button will appear for supporters and a share page button will appear for fundraisers

3 Ask them to encourage loved ones to download the app before event day

